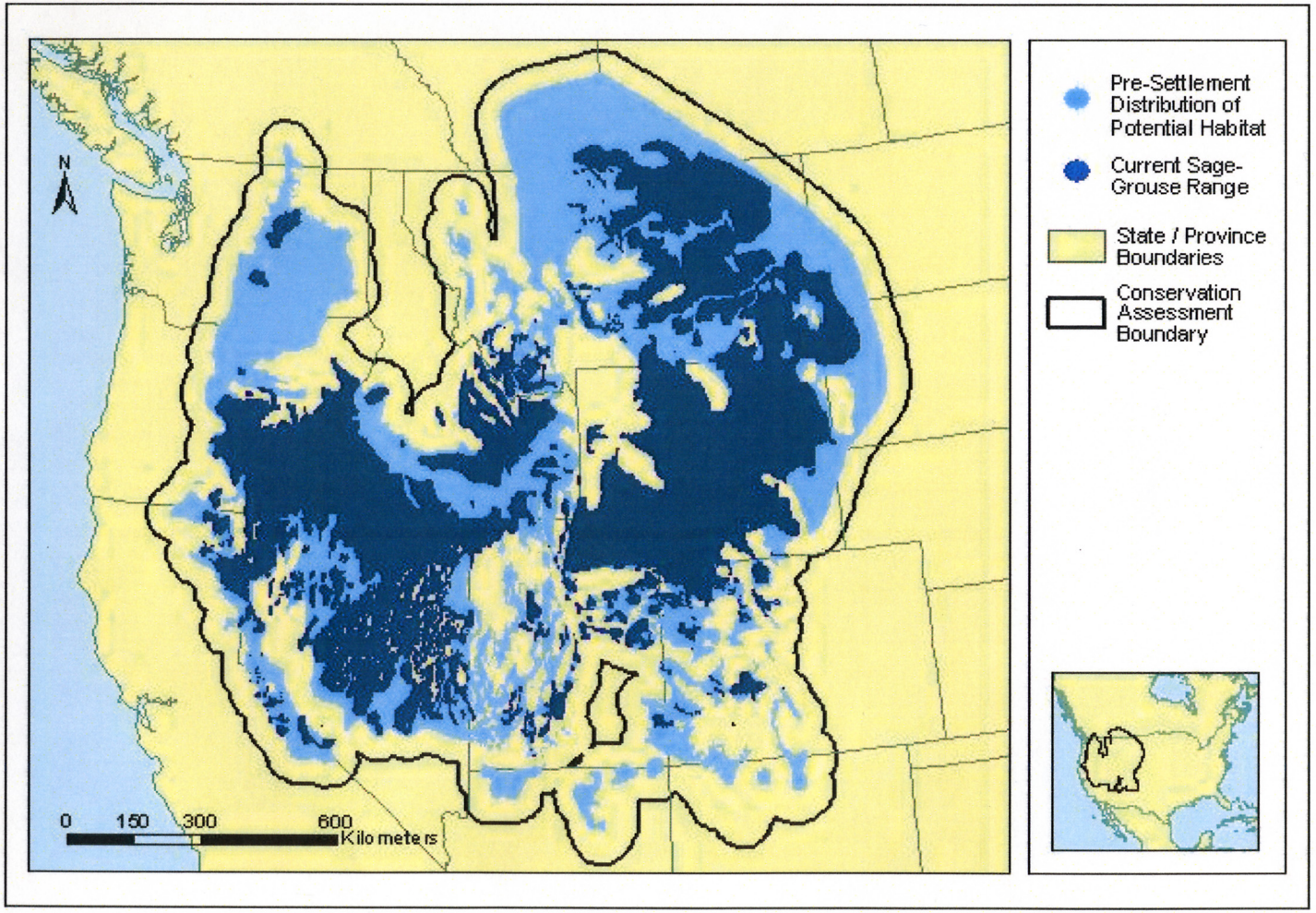Scale of the Effort